



**Aussie Serial
Entrepreneur, Business
Growth, Mindset &
Health, Dopamine
Optimisation Speaker**

Nathan is a serial entrepreneur and business builder obsessed with growth, having launched 19 businesses, appeared on Shark Tank Australia, Co-authored with Tony Robbins, & set an Ice baths Guinness World Record, he loves sharing powerful insights on optimising teams for ultimate business outcomes.

SIGNATURE TOPICS

- ✓ Dopamine, the unfair advantage for motivation, focus, creativity & productivity
- ✓ The Business Growth Diet - optimise to maximise
- ✓ Shark Tank Lessons
- ✓ Joint Ventures that 10X revenue without spending a dime
- ✓ When Life Gives You Potatoes, Make Paper Airplanes - Turning limited resources into unstoppable success.
- ✓ Creating Business Athletes in Modern Teams
- ✓ How to turn pressure into performance, without burnout

SPEAKING TOPICS

PRACTICAL, REAL-WORLD PERFORMANCE FOR BUSINESS LEADERS AND TEAMS

Nathan Baws is not a theorist or a motivational speaker who relies on slides and slogans. He is a hands-on, real-world business builder who speaks from experience gained by building, scaling, and operating multiple businesses.

Everything Nathan teaches has been battle tested in his own businesses across sales, leadership, health optimisation, mindset, team performance, and growth. If it works, it stays. If it doesn't, it's discarded.

If your organisation wants practical tools that improve energy, performance, leadership, and results, tapping into peak performance without the burnout, Nathan delivers.

If you're looking for small talk, theory, or generic motivation, Nathan is not your guy! Nathan's keynotes sit at the intersection of business performance, mindset, physiology, and execution, helping leaders and teams perform at a high level without burnout.

CATEGORY: PERFORMANCE, ENERGY & BRAIN OPTIMISATION

DOPAMINE: THE UNFAIR BUSINESS ADVANTAGE

Success in business isn't just strategy, it's brain chemistry. Dopamine drives focus, confidence, resilience, and consistency under pressure, and this keynote shows how to deliberately create it to lift performance and decision-making without relying on motivation or willpower. Nathan also shares the simple daily habits he personally uses to stay energised, disciplined, and switched on in business. Audience outcomes:

- Consistent motivation, focus, and execution without burnout
- Stronger confidence and clearer decision-making under pressure
- Practical habits that build momentum and high-performance discipline

HIGH PERFORMANCE WITHOUT BURNOUT - THE ULTIMATE COMPETITIVE EDGE

High performance should be sustainable, not exhausting. This keynote shows how leaders and teams can maintain focus, energy, and output without relying on grind or long hours. Nathan shares practical strategies that support consistent performance while protecting health, clarity, and momentum. Audience outcomes:

- Higher performance and focus without burnout
- Stronger energy management and resilience under pressure
- Sustainable habits that support long-term results

HOW TO IMPROVE ENERGY, BALANCE WEIGHT, AND ENHANCE MENTAL CLARITY

Most people don't lack motivation, they lack energy. When energy is low, focus drops, cravings rise, mood suffers, and mental clarity disappears. In this practical keynote, Nathan shares simple systems that restore energy, support healthy weight balance, and sharpen mental clarity without extreme diets or complicated routines. Audience outcomes:

- Higher daily energy with reduced fatigue
- Improved focus, clarity, and decision-making
- Sustainable habits that support long-term health and performance

BECOME A BUSINESS ATHLETE

Most people treat business like a grind, while high performers treat it like a sport. In this keynote, Nathan shows how to become a Business Athlete by combining mental toughness, energy optimisation, discipline, and recovery to perform consistently without burning out. This is a practical framework he uses personally while building and scaling multiple businesses. Audience outcomes:

- Higher performance and focus without sacrificing health
- Stronger discipline and consistency under pressure
- Sustainable routines that prevent burnout and scale results

CATEGORY: HEALTH, NUTRITION & BIOCHEMISTRY

THE BUSINESS GROWTH DIET

Business performance doesn't start with strategy, it starts with energy. In this keynote, Nathan shows how optimising health and biochemistry creates a powerful advantage by improving focus, clarity, leadership, and execution. Audiences learn what drains energy and how to restore it to drive stronger, more consistent business results. Audience outcomes:

- Higher daily energy, focus, and productivity without burnout
- Better emotional control and resilience under pressure
- Sustainable performance habits that support long-term business growth

REWIRE YOUR BRAIN FOR HEALTHY EATING

Most people don't struggle with food because of a lack of knowledge, but because their brain is wired for comfort and quick dopamine. In this keynote, Nathan shows how to rewire eating habits for self-control and discipline without deprivation or constant willpower battles. Audiences leave with practical tools that improve energy, clarity, confidence, and long-term performance.

Audience outcomes:

- Stronger food discipline and self-control
- Higher energy, mood, and mental clarity
- Sustainable habits that create long-term results

CATEGORY: MINDSET, RESILIENCE & MENTAL TOUGHNESS

MINDSET MASTERY: TURNING SETBACKS INTO SUCCESS

Emotional challenges can derail performance if mindset is not trained. In this keynote, Nathan shows how to transform adversity and internal drama into clarity, resilience, and forward momentum. Learn tools to shift from survival mode to perform at a higher level under pressure.

Audience outcomes:

- Stronger emotional resilience and mental strength
- Improved clarity, self-control, and decision-making under pressure
- A growth-focused mindset that turns challenges into opportunity

MINDSET MANIPULATION

Results are driven less by talent and more by mindset programming. In this keynote, Nathan shows how to deliberately rewire mental habits and take control of the internal environment so performance improves on demand. This is conscious mindset training that makes you harder to distract, harder to stop, and more consistent under pressure.

Audience outcomes:

- Faster mindset resets when pressure hits
- Stronger confidence, discipline, and execution
- Improved focus and decision-making under stress

WHEN LIFE GIVES YOU POTATOES, MAKE PAPER AIRPLANES

Some people wait for perfect conditions, while the best operators win with whatever they have. In this keynote, Nathan shows how to turn limitations, setbacks, and chaos into momentum, creativity, and breakthrough results. Drawing on real business experience, he shares practical ways to stay resourceful and move forward under pressure.

Audience outcomes:

- Greater resilience and mental toughness under pressure
- Improved creativity and problem-solving with limited resources
- Faster momentum and confidence when plans change

CATEGORY: BUSINESS GROWTH, SALES & STRATEGY

CREATING JOINT VENTURES THAT DOMINATE

Most businesses try to grow by working harder and spending more, when the smarter path is collaboration. In this keynote, Nathan shows how to scale faster by creating joint ventures with partners who already have trust, audiences, and distribution. Drawing on real-world experience, he shares proven ways to generate growth without relying on ads or grind.

Audience outcomes:

- Clear methods to find and approach the right JV partners
- Simple structures for win-win partnerships that convert
- Faster growth through collaboration rather than workload

SHARK TANK INSIDER SECRETS

In business, the winners are not always the smartest, but the ones who can clearly sell the story and the value. In this keynote, Nathan shares battle-tested lessons from his time on Shark Tank Australia, revealing what captures attention, builds confidence, and wins decisions under pressure. Audiences learn how to communicate value quickly and influence outcomes without sounding pushy.

Audience outcomes:

- Clearer, more confident pitching that people understand instantly
- Stronger influence and objection handling under pressure
- Improved positioning that drives higher conversions

Nathan Baws – Bio



Over the past 43 years, Nathan has launched and grown 19 businesses, many of them reaching seven-figure turnovers, all driven by his unique business growth strategies. His innovative approach leverages natural dopamine production to optimize business performance, creative thinking, and a passion for building problem-solving businesses. Nathan's unorthodox methods challenge conventional business practices, always with a results-oriented mindset that asks: "How do we make this happen?"



He's a passionate public speaker, captivating audiences globally with his insights on business, mindset, and health, from schools to conventions. Nathan also dedicates his time to educating kids in entrepreneurial skills, empowering the next generation of innovators. He consults for startups and businesses of all sizes, helping them thrive.

Nathan appeared on Australian Shark Tank TV in 2015, launching three of his restaurants. He Co-authored a book with Tony Robbins and Brian Tracy in April 2025 on business growth which has become an international best seller.

He is a 2024 Guinness World Record holder for ice baths – because what better way to prove your business chops than by freezing your own?

In the health industry, Nathan achieved the highest turnover for Australia's two largest supplement brands for eight consecutive years while also achieving the highest per square meter sales nationally in the tiny marketplace of Perth, Western Australia.

Nathan's true genius (modesty aside... why would we let that get in the way?) lies in his ability to pull off zero cost marketing stunts! His antics have resulted in over \$100,000 worth of free advertising on TV and in newspapers, turning heads and emptying wallets (in a good way). His businesses have been plastered across local and international newspapers.

Growing up with a single parent and a diet heavy on potatoes (because it turns out you can stretch a potato budget pretty far), Nathan quickly realized that being a professional potato connoisseur wasn't going to pay the bills! So, at the tender age of six, he launched his first business selling paper airplanes – because when life gives you potatoes, you make paper airplanes... and dream of steak!

Throughout his journey, Nathan has experienced both triumphs and setbacks, selling his first business for seven figures and learning invaluable lessons from losing hundreds of thousands of dollars on others. He has built numerous businesses from the ground up, including:

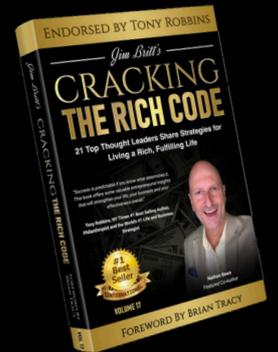
- Three health shops
- A national vitamin supplement brand
- A private practice Naturopathic clinic
- Eight pharmacy naturopathic clinics
- A UK property investment and training business
- USA, Australian & UK property ventures
- Three restaurants
- A world-first international hotel weight loss program
- Co Founded an unlimited services marketing company
- Startups currently launching in the school based financial education, bookkeeping with business growth and more.

Nathan loves to partner with other passionate business legends to create mutually beneficial growth outcomes. He is currently releasing a Joint Venture training course, and is known for combining a unique blend of health, mindset, and marketing magic, with a generous side serve of dad jokes, for the ultimate business success.

Nathan Baws, ND
www.nathanbaws.com



SHARK TANK



SPEAKING PACKAGES

PACKAGE A:

Keynote speaking

AUD \$7,000 - \$12,000

GBP: £4,000 - £9,000

USD: \$5,000 - \$11,000

PACKAGE B:

Keynote speaking + Q&A Session

AUD \$9,000 - \$15,000

GBP: £6,000 - £11,000

USD: \$7,000 - \$13,000

TRAVEL REQUIREMENTS:

NATHAN IS BASED IN PERTH, WESTERN AUSTRALIA, AND IS AVAILABLE FOR ENGAGEMENTS WORLDWIDE. COVER FOR TRANSPORT AND ACCOMMODATION WOULD BE APPRECIATED FOR EVENTS OUTSIDE PERTH.



📖 International Best-Selling Author with Tony Robbins & Brian Tracy

🎯 Founder/Builder of 19+ Businesses

📺 Shark Tank Australia Alumni

🏆 Guinness World Record-Ice Baths

FEEDBACK

Nathan brings unstoppable energy and clarity to the entrepreneurial journey, diving deep into the raw realities of achieving success and building consistency... emphasising relentless consistency, mastering marketing, sharpening sales and negotiation skills, and fueling everything with genuine passion

- Harry Sardinas - Events Organiser, London

"Nathan instantly connected with our community through engaging, down-to-earth storytelling. "He" sparked incredible creativity and brought entrepreneurship to life in a meaningful way. Nathan's passion and genuine connection made him an unforgettable highlight."

- Elliott Hateley, Principal

KEYNOTE SHOW REEL



Click play to watch